

The **Banana** Group

**AN INTEGRATED LANDSCAPE
MANAGEMENT PLAN FOR
SANTARÉM**

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Strengths

- * Demographical considerations
 - * Old demographic
 - * Low population density
- * Traditional ways of life



Weaknesses

- * Demographical considerations
 - * Old demographic
 - * Low population density
- * Limited transportation
- * Low visibility

Opportunities

- * Traditional ways of life
 - * Tourism
 - * Architecture
- * Local economy
 - * Financial subsidies
 - * Inter-village network
 - * Rehabilitation
- * Past + present through art + archaeology

Opportunities

- * Rediscovery of the landscape
 - * Trails - cycling, hiking, archaeological, religious
 - * Festivals and concerts
 - * Rehabilitation of the Tejo



Threats

- * Government decisions that are unfavourable on the local level
- * Tourists

Thank you

Obrigado